



unicorn^{bio}

VISUAL IDENTITY ELEMENTS

VERSION 1.0

LOGO



01

Black & white version for print /
embossing on physical media

LOGO



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02

Color version for print and
digital mediums

LOGO



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03

Inverted version for dark solid backgrounds

LOGO



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04

Inverted version for color textured backgrounds

unicorn is born

HEADER TEXT:
UNICORN MEDIUM

the future
of biotech

SUB HEADER / FEATURE:
UNICORN LIGHT

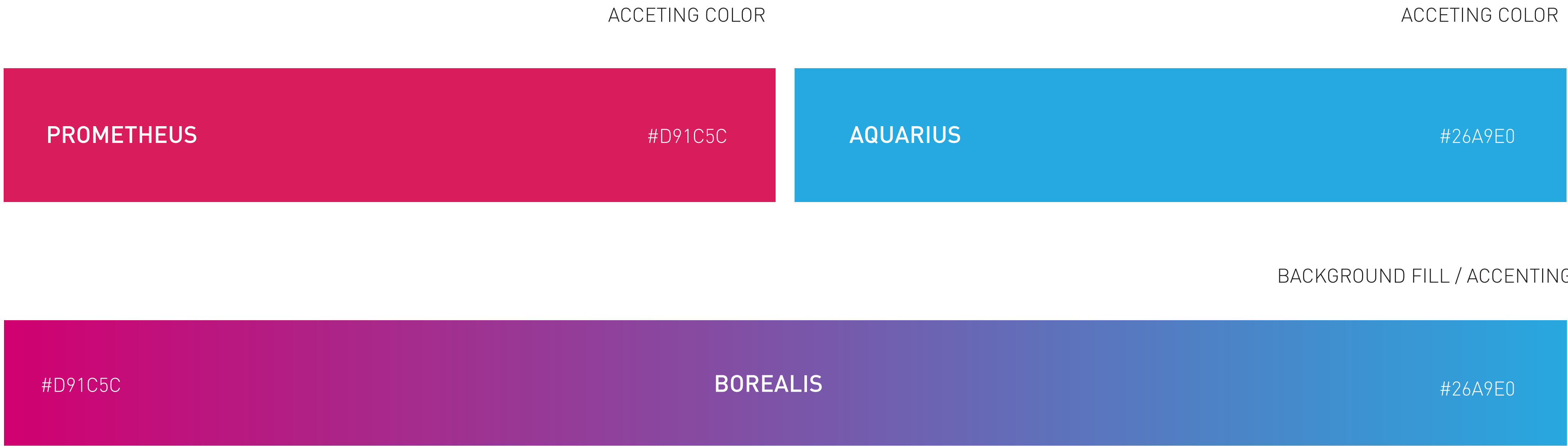
FONTS

Unicorn is an custom made font
and only available as part of the
assets package

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed
diam nonummy nibh euismod tincidunt ut laoreet dolore
magna aliquam erat volutpat. Ut wisi enim ad minim veniam,
quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut

BODY TEXT:
DIN PRO LIGHT

COLORS



VISUALS

A set of pre made background visuals
is available as part of the package