LOCKBIRD

ADVANCED PEST CONTROL

BRANDING & VISUAL IDENTITY FRAMEWORK

VERSION 1.0.2 BETA

backgrounds

PIXELISATION PATTERN EXAMPLE

WORK IN PROGRESS

logo WHITE BACKGROUND USECASES

SOLID BLACK PRINT

COLOR PRINT

INVERTED COLOR PRINT

backgrounds

LOCKBIRD
ADVANCED PEST CONTROL

PIXELISATION PATTERN OVERLAY

WORK IN PROGRESS

logo

DARK BACKGROUND USECASES

SOLID WHITE PRINT

COLOR PRINT

COLOR PRINT

layout › example

PRECISION AUTOMATION CONTROL

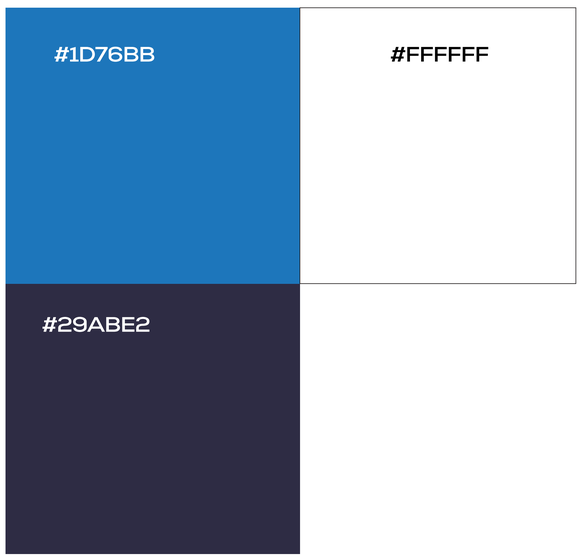
Being environmentally friendly is our way of doing business

Our services are 100% eco-friendly using solar panels to power our devices, saving bird populations with a harmless deterrent, reducing transmission of bird disease and overall reducing pollution.

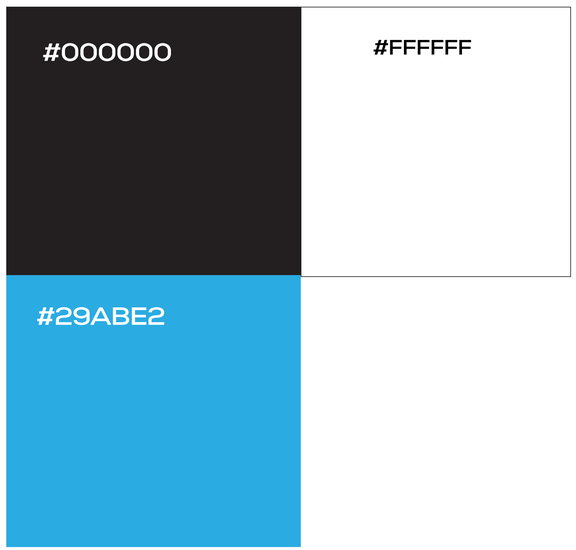
colors

FILL COLORS
ACCENTING COLORS

FILL COLORS



ACCENTING COLORS



layout › example

LOCK BIRD
ADVANCED PEST CONTROL

PRECISION AUTOMATION CONTROL

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typography

ACCENTING
ELEMENT

ADVANCED PEST CONTROL

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HEADER FONT
NEXA BOLD
ALL CAPS

BODY TEXT FONT
UBUNTU LIGHT
LOWER CASE

logo & background › BUSINESS CARDS

LOCKBIRD
ADVANCED PEST CONTROL

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logo & background › ROLL UP

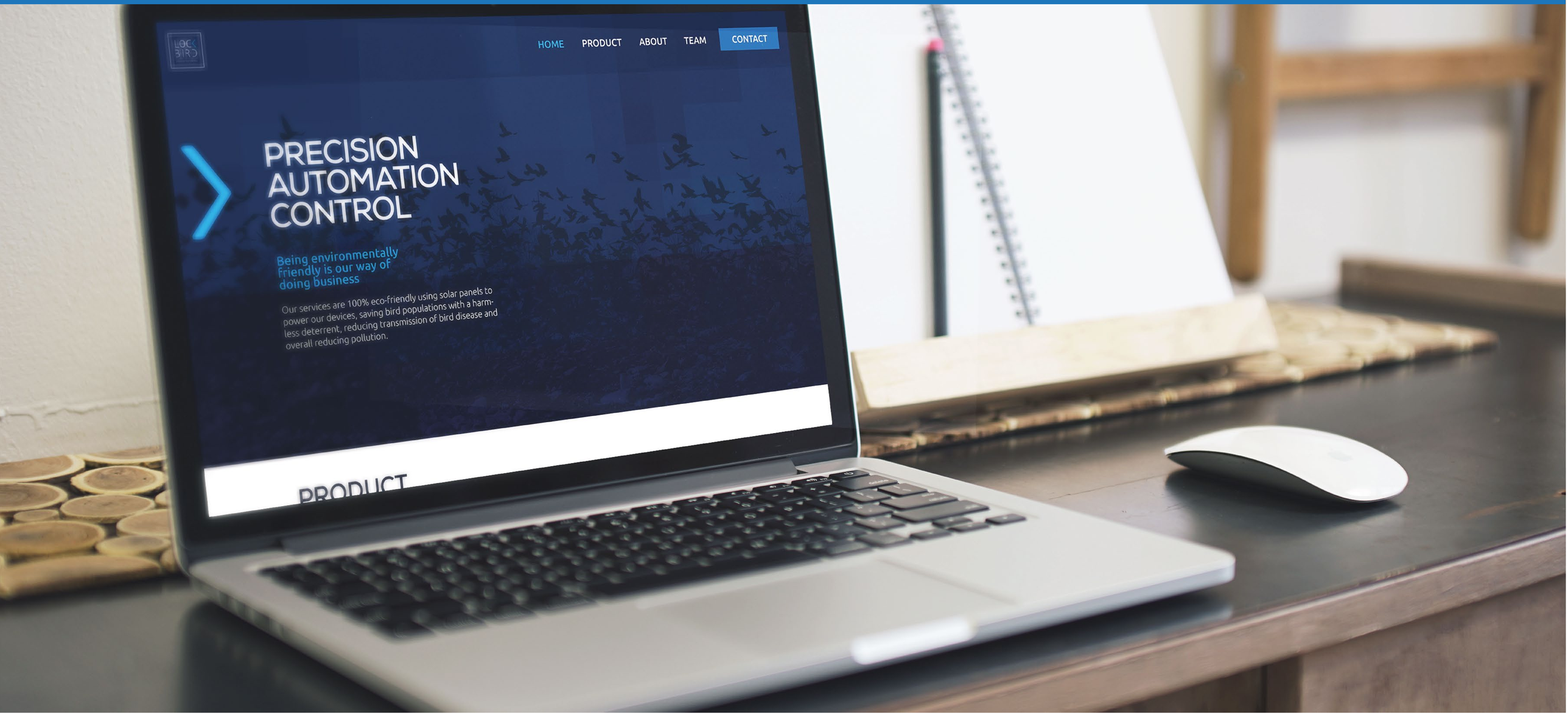
logo › EMBOSSING

logo › TSHIRT

logo > OFFICE WALL

logo MUGS

LOCK
BIRD
ADVANCED PEST CONTROL
LOCK
BIRD
ADVANCED PEST CONTROL

logo BRANDING IDENTITY

logo WEBSITE