LEAD OPTIK

VISION REDEFINED

BRANDING ELEMENTS V 1.0

01

LOGO

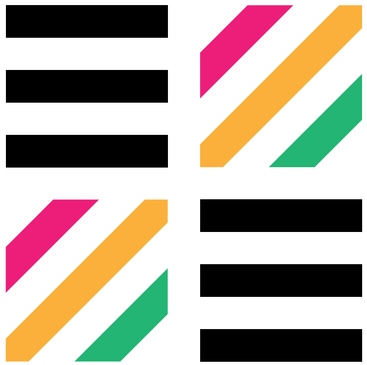
LEAD
OPTIK

VISION REDEFINED

FOR COLOR PRINT
SCREEN AND MEDIA
COMPOSING OVER
WHITE BACKGROUND
HORIZONTAL LAYOUTS

02

LOGO



LEAD
OPTIK

VISION REDEFINED

FOR COLOR PRINT

SCREEN AND MEDIA

COMPOSING OVER

WHITE BACKGROUND

HORIZONTAL LAYOUTS

LOGO

VISION REDEFINED

ADDITIONAL OPTION
FOR USING IN EXTRA NARROW
HORIZONTAL LAYOUTS

LOGO

ADDITIONAL OPTION

FOR USING WITHOUT ICON

05

FONT

VISION REDEFINED

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

DIN Rounded Pro Medium

Header font

Din Pro Light

Body text font

06

COLORS

accenting colors

#22B573 #FBB03B #ED1E79

font color

#000000

07

SUPPORT

POSSIBLE USE OF 3 LINES PATTERN

LEAD OPTIK

VISION REDEFINED

08

SUPPORT

POSSIBLE USE OF GRADIENT

VISION
REDEFINED

09

SUPPORT

POSSIBLE USE OF
BACKGROUND
IMAGES

VISION
REDEFINED

08

SUPPORT

POSSIBLE USE OF
BACKGROUND IMAGES

LEAD
OPTIK