1.0
logo shape

allozymes'
evolution

1.1
logo shape

logo in light background
use cases

1.2
logo shape

logo in dark background
use cases

1.3
logo shape

logo with horizontal
use cases

1.4
logo shape

logo with horizontal
use cases

2.0
color gamma

allozymes'
evolution

2.1
color gamma

main color
& definition

#3adbc4

molecular
biology
technology

#00a99d

gradient 01

#028275

gradient 02

#2a3634

background color

2.1
color gamma

logo in light background
use cases

2.2
color gamma

logo in dark background
use cases

2.3
color gamma

logo in light background
use cases

2.4
color gamma

logo in dark background
use cases

3.0
font system

allozymes'
evolution

3.1
font system

fonts with
different situation

heading font

Houschka Rounded
demi-bold

LOREM
IPSUM

discription font

Houschka Rounded
Medium

LOREM IPSUM
DOLOR SIT
AMET, CONSEC

body font

Houschka Rounded
light

LOREM IPSUM DOLOR SIT
AMET, CONSECTETUER ADIPI
SCING ELIT, SED DIAM
NONUMMY NIBH EUISMOD

4.0
graphic elements

allozymes'
evolution

allozymes

accelerating the evolution

allozymes

accelerating the evolution

allozymes

accelerating the evolution

4.0
layout examples

allozymes'
evolution

accelerating the evolution

accelerating the evolution

accelerating the evolution

accelerating
the evolution

accelerating the evolution

accelerating
the evolution

accelerating the evolution

accelerating
the evolution

accelerating the evolution

accelerating
the evolution

accelerating the evolution

accelerating
the evolution

accelerating the evolution

accelerating
the evolution

10%

accelerating
the evolution

accelerating the evolution

accelerating
the evolution

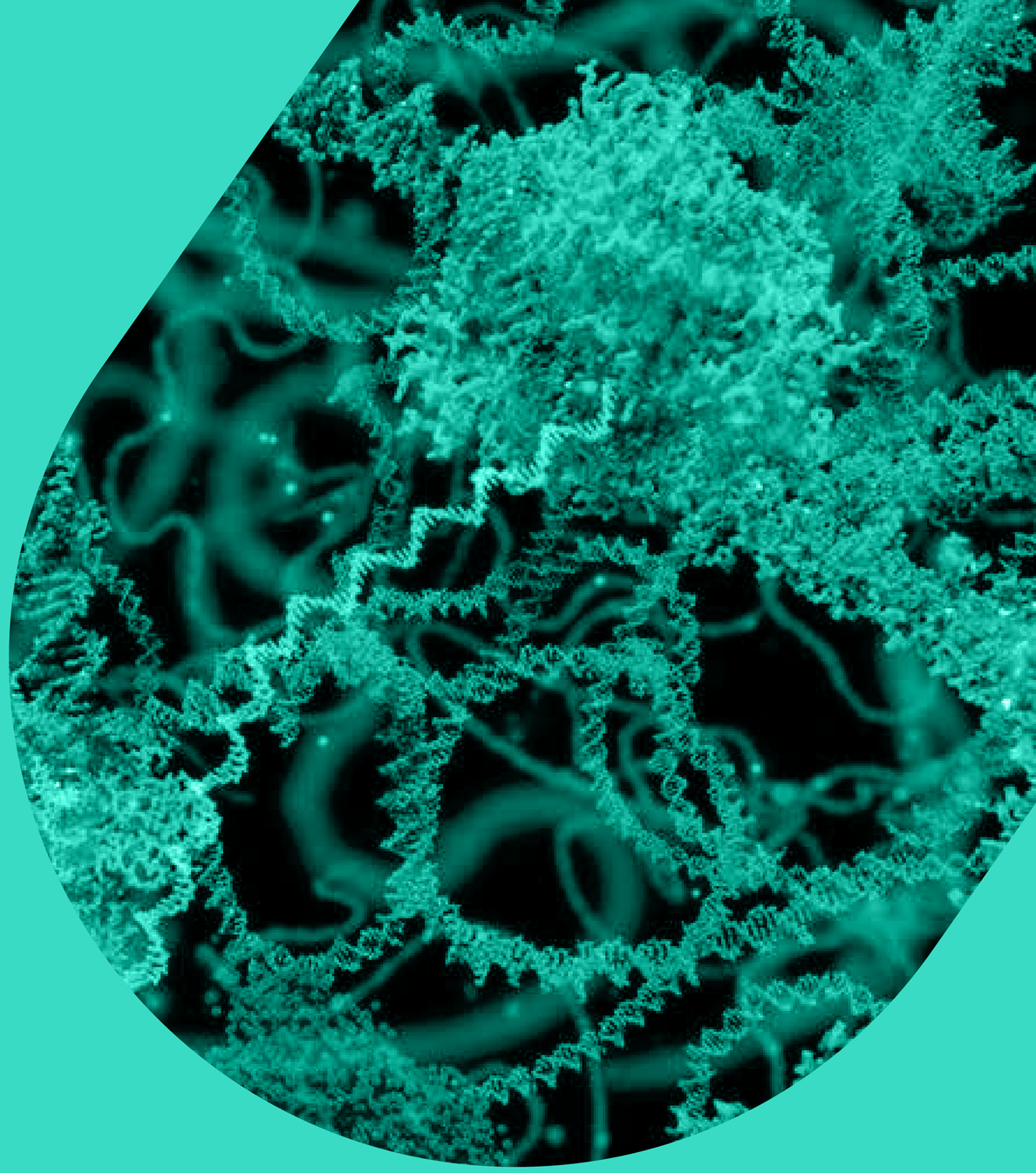
accelerating the evolution

accelerating
the evolution

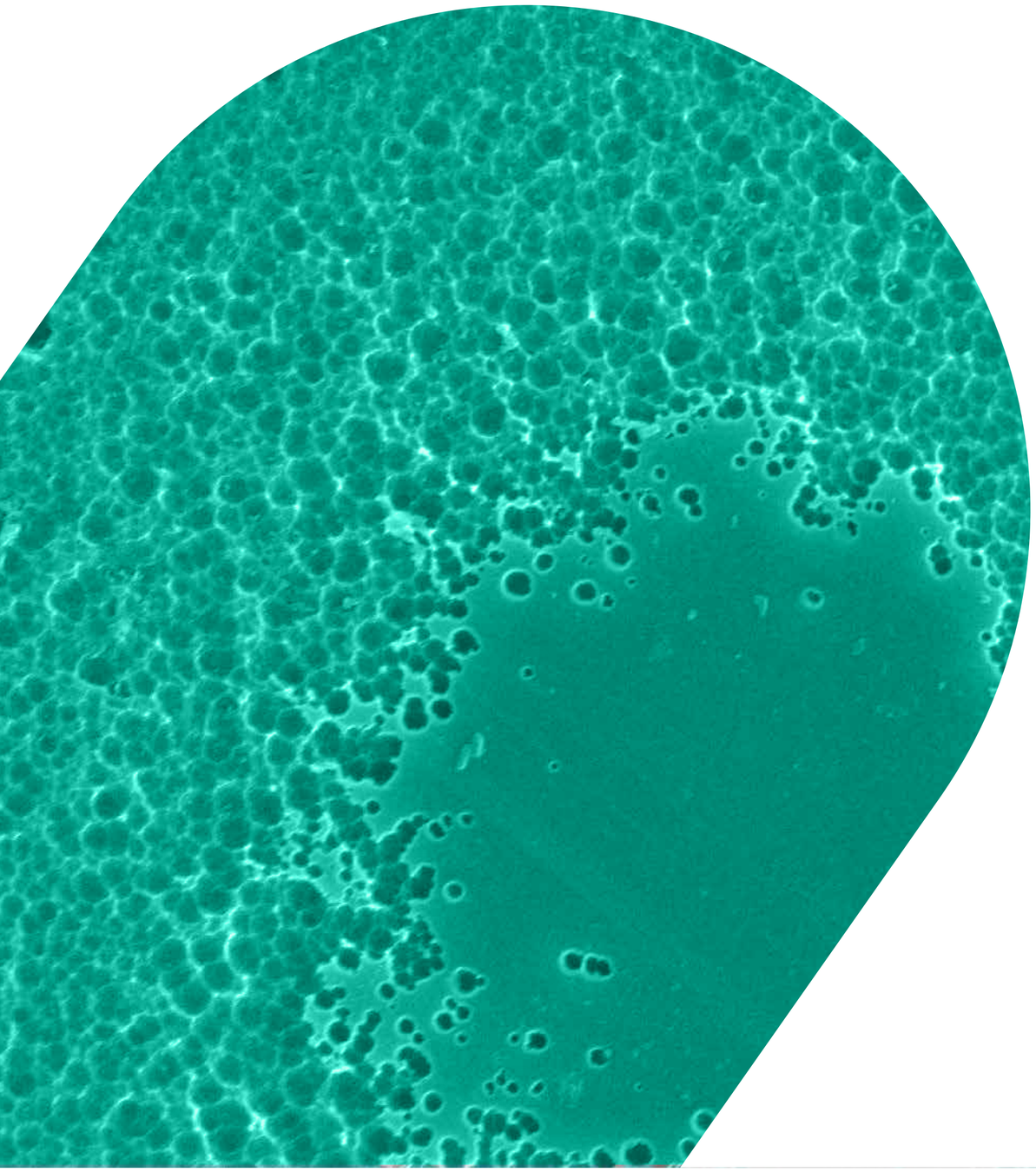
60%

severe pollution

accelerating
the evolution



accelerating
the evolution



accelerating the evolution

accelerating
the evolution

5.0 media

allozymes' evolution

allozymes

accelerating the evolution

accelerating
the evolution

accelerating
the evolution

allozymes
accelerating the evolution
peyman
salehian
(PhD)
Co-founder and CEO
+65 946 66 420
Peyman@allozymes.com
32 Carpenter street, Singapore, 059911
www.allozymes.com

accelerating
the evolution
accelerating
the evolution

allozymes' evolution

vetor 01
branding guide